

Getting started on [LinkedIn](#)? Learn about [how to use LinkedIn](#) + watch our [LinkedIn Video](#). 95% of recruiters are on LinkedIn where you can [professionally network](#) by gaining potential new connections, reaching out to old connections + connecting with [FPU alumni](#). You can also:

- [Search for jobs](#) (and create job alerts).
- [Research companies of interest](#) to discover who works there (contact names), news, products, services, culture, operations, qualifications + current job openings.
- Engage professionally by [interacting with your network](#), [posting relevant content + sharing updates](#).

[Create a dynamic profile](#) that appeals to recruiters by using this checklist:

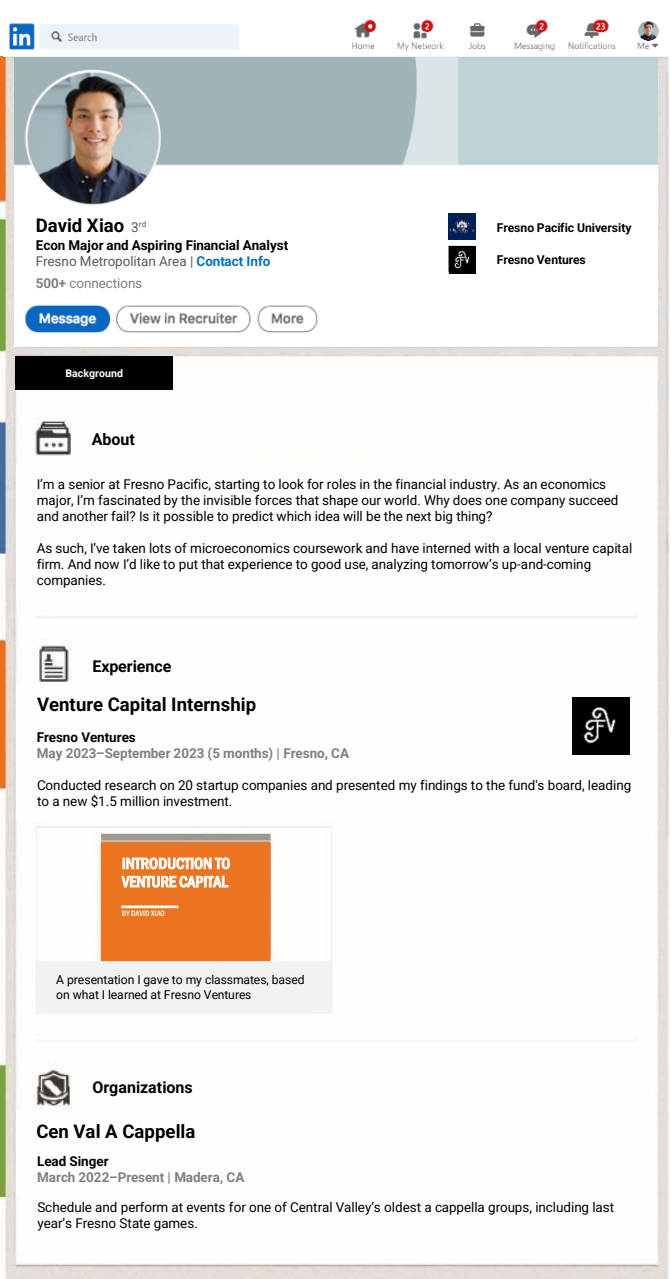
PHOTO | It doesn't have to be fancy...just use your phone in front of a plain background. Wear a nice shirt + don't forget to smile.

HEADLINE | Tell people what you're excited about now + the cool things you want to do in the future.

ABOUT | Describe what motivates you, what you're skilled at + what's next.

EXPERIENCE | List the jobs you held, including part time or an internship/practicum, along with what you accomplished at each. Even include photos + videos from your work.

ORGANIZATIONS | Have you joined any clubs at school or associations outside? Be sure to describe what you did with each organization.



The screenshot shows a LinkedIn profile for David Xiao, a 3rd-year Econ Major and Aspiring Financial Analyst at Fresno Pacific University. The profile includes a profile picture, a banner image, and a header with the name, title, university, and current employer (Fresno Ventures). Below the header are buttons for 'Message', 'View in Recruiter', and 'More'. The main content area is divided into sections: 'Background', 'About', 'Experience', and 'Organizations'. The 'About' section contains a paragraph about the user's interests in economics and finance. The 'Experience' section lists a 'Venture Capital Internship' at Fresno Ventures from May 2023 to September 2023. Below this is a link to a presentation titled 'INTRODUCTION TO VENTURE CAPITAL' by David Xiao. The 'Organizations' section lists 'Cen Val A Cappella' as a 'Lead Singer' from March 2022 to the present.

❑ **EDUCATION** | Starting with college, list all the educational experiences you've had including summer programs.

❑ **VOLUNTEER EXPERIENCE** | Even if you weren't paid for a job, be sure to list it. Recruiters often see volunteerism as just as valuable as paid work.

❑ **SKILLS** | Add at least 5 key skills + then your connections can endorse you for the things you are best at.

❑ **HONORS & AWARDS** | If you earned a prize in or out of school, don't be shy. Let the professional world know about it!

❑ **COURSES** | List the classes that show off the skills + interests you're most excited about.

❑ **PROJECTS** | Whether you led a team assignment in school or built an app on your own, talk about what you did + how you did it.

❑ **RECOMMENDATIONS** | Ask managers, professors, mentors or peers who've worked with you closely to write a recommendation. This gives extra credibility to your strengths + skills.



Education

Fresno Pacific University

Economics, B.A.
2020–2024 (expected) | Fresno, CA



Volunteer Experience

Big Buddy

Skyline High School
September 2022–May 2023 (9 months) | Reedley, CA

Mentored a 17-year-old high school student through the college application process, helping him get into his dream school.



Skills

Most endorsed for...

12	Economics	
11	Start-ups	
10	Due Diligence	
10	Venture Capital	
10	Management	



Honors & Awards

The Achievement Award Program

Fresno Pacific University
Four-year scholarship awarded to community-minded students with a proven track record of academic success.



Courses

Fresno Pacific University

- Microeconomic Theory (Econ 101A)
- International Monetary Economics (182)
- Public Economics (230A)



Projects

Venture Capital Financing in India

May 2023

For our international Monetary Economics course, Paul and I decided to study the emerging venture capital industry in India. By looking at data from the World Bank, we were able to understand the challenges and opportunities facing this nascent sector. We developed a series of recommendations for overcoming these challenges, which we delivered to our professor in a final term paper.

5 team members



David Xiao
Econ Major & Aspiring Financial Analyst



Paul Smith
Student at Fresno Pacific

Recommendations

Venture Capital Internship

Fresno Ventures



Tim Lee
Partner

“David spent the summer with us at Fresno Ventures and made an immediate impact. He showed us a brand new technique for firm analysis that he had just learned in school and came through with recommendations that opened our eyes to a unique set of opportunities. We don't normally hire undergrads as interns, but after working with David, we will again!”

November 13, 2022, Tim managed